

Family Affair



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The Fresh Prince of Bel Air never realized he would be Hollywood royalty, wed, and beget a dynasty of stars. And Marcia Hamilton is their Fairy Godmother.

by Marie Scarano

Marcia Hamilton keeps the Smiths rockin' the red carpet in style

Smith is a somewhat common-place surname, practically synonymous with Doe or Jones, but now it's the name of an entire family that is taking the world of entertainment by storm. An extraordinary combination of DNA with dominant traits of beauty, smarts, and talent. Will Smith, popular rapper/actor/comedian - and Jada Pinkett Smith, a beautiful actress in her own right, have brought forth a brood of protégés, Jaden (born in 1998) and Willow (born in 2000), who, after film debuts where they all but outshine the old man, are already established in careers of their own at the tender ages of 12 and 10. Jaden landed the title role in the remake of "The Karate Kid" and Willow launched a music career this past fall with the release of her single "Whip My Hair", signing to Jay Z's record label Roc Nation. What's missing in this Hollywood fairy tale? Why the fairy godmother, of course! And that's where Marcia Hamilton steps in, wielding a brush and comb instead of a magic wand. Marcia deservedly nabbed every hair stylist's dream gig of traveling with the Smith family, stepping in to resolve a "red carpet" emergency and then staying on for the stint while the family toured the world for the launch of "The Karate Kid". Marcia's boundless creativity draws inspiration from Willow, Jada, and Jaden, or from the fabulous surroundings and climes of the world's most beautiful capitals, or the event. She explains, "Location always helps to inspire the creative process, along with type of event.

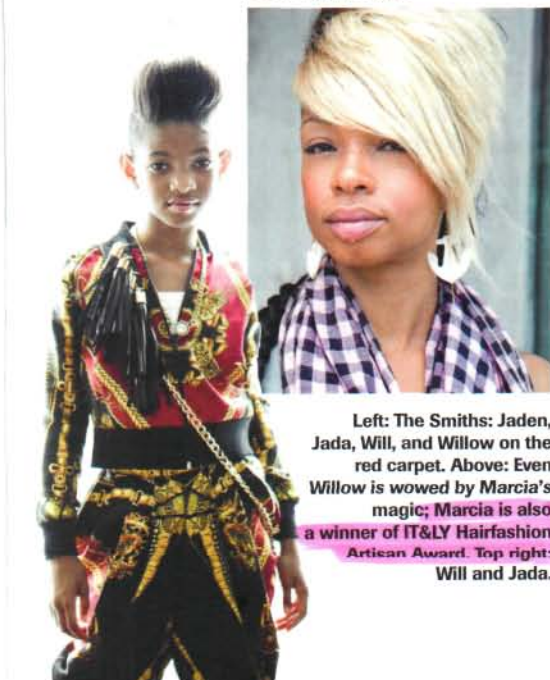


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Some cities tend to be a bit conservative while other cities can make me much more liberal in expressing myself creatively." And the people? "I love to collaborate with each person on the look we are creating, getting that kind of energy and input going is always great because we can all be on the same page." And all that creativity has to be channeled while working under pressure, trying to keep everyone looking good all the time. "The challenges faced with that is above all scheduling, just figuring out who goes first and of course creating quick gorgeous dos to get everyone ready on time," Marcia explains. Although big brother is starring on the silver screen, Marcia's creations for Willow seem to be stealing the show with "cutting-edge" attitude for this spunky youngster. Let's hope the proud parents are ready to deal with sibling rivalry!



Photos by Alan Silfen



Left: The Smiths: Jaden, Jada, Will, and Willow on the red carpet. Above: Even Willow is wowed by Marcia's magic; Marcia is also a winner of IT&LY Hairfashion Artisan Award. Top right: Will and Jada.