



## Premium SALON PROGRAM

*If you're one of the best...join us.*

*IT&LY Hairfashion has developed one of the industry's best salon programs. AVANTI which is the Italian word for forward, represents IT&LY's philosophy of commitment to current and future demands of professional-only Hair Color and the professional Color Specialist.*

*This unique program was specifically designed for Premium Salons - salons that have attained a superior technical expertise with a broad artistic vision and mastery of hair color.*

*Special AVANTI benefits:*

- **EDUCATIONAL CLASSES**
- **CONVERSION PROGRAMS**
- **PRODUCT DISCOUNTS**
- **SPECIAL PROMOTIONS**
- **CO-OP INCENTIVE PROGRAM**
- **GENEROUS REBATES**

*Join us today!*



*Check us out on the web at [www.italyhairfashion.com](http://www.italyhairfashion.com) or call for more details.*