



*Introducing our all new website.*

WWW.ITALYHAIRFASHION.COM



*Specifically for the professional stylist and Salon Owner, IT&LY's new website is designed to be user-friendly. Easy to navigate links direct you to the new IT&LY Product Catalog and information about each of our products, educational opportunities, the Technical Hotline as well as a helpful "Frequently Asked Questions" area.*

*In addition, if you're an Avanti Premium Salon, there's an extensive web area complete with special promotions, co-op advertising opportunities, Avanti forms and downloads just for our Premium Salons.*

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Ask about the new Avanti Premium Salon Program.