



Premium SALON PROGRAM

*If you're one of the best.
...join us.*

IT&LY Hairfashion has developed one of the industry's best salon programs. AVANTI which is the Italian word for forward, represents IT&LY's philosophy of commitment to current and future demands of professional-only Hair Color and the professional Color Specialist.

This unique program was specifically designed for Premium Salons - salons that have attained a superior technical expertise with a broad artistic vision and mastery of hair color.

Special AVANTI benefits:

- **EDUCATIONAL CLASSES**
- **CONVERSION PROGRAMS**
- **PRODUCT DISCOUNTS**
- **SPECIAL PROMOTIONS**
- **CO-OP INCENTIVE PROGRAM**
- **GENEROUS REBATES**

Join us today!



Check us out on the web at www.italyhairfashion.com or call for more details.

