



## PROGRAM EVALUATION

---

PROGRAM TYPE: \_\_\_\_\_ PROGRAM DATE(S) : \_\_\_\_\_

DISTRIBUTORSHIP: \_\_\_\_\_ NUMBER OF ATTENDEES : \_\_\_\_\_

EVENT LOCATION: \_\_\_\_\_

### **PLEASE COMMENT ON THE FOLLOWING:**

INFORMATION RECEIVED: \_\_\_\_\_

\_\_\_\_\_

PROGRAM PREPARATION : \_\_\_\_\_

\_\_\_\_\_

BOOTH/STAGING : \_\_\_\_\_

\_\_\_\_\_

ATTENDEES REACTION-PROGRAM: \_\_\_\_\_

\_\_\_\_\_

ATTENDEES REACTION-PROMOTION: \_\_\_\_\_

\_\_\_\_\_

ADEQUATE NUMBER OF MODELS: \_\_\_\_\_

\_\_\_\_\_

PREPARATION FACILITIES : \_\_\_\_\_

\_\_\_\_\_

PROGRAM PRESENTATION: \_\_\_\_\_

\_\_\_\_\_

MODEL APPEARANCE: \_\_\_\_\_

WAS THE DISTRIBUTOR PRINCIPAL/REPRESENTATIVE IN ATTENDANCE?  Yes  No WHO: \_\_\_\_\_

HOW MANY DISTRIBUTOR SALES CONSULTANTS ATTENDED? \_\_\_\_\_

WHAT WAS THE REACTION FOR THE DISTRIBUTOR AND STAFF? \_\_\_\_\_

---

### **PERSONAL COMMENTS:**

\_\_\_\_\_

\_\_\_\_\_

EVALUATOR'S NAME: \_\_\_\_\_ DATE : \_\_\_\_\_