



TIPS FOR KEEPING REDS

- Apply roots to ends in application.
- Process for full manufactures timing.
- Use Advanced shampoo as a post color service.
- Shampoo and rinse with tepid water
- Apply ACP Color Loc after ADVANCED shampoo and REVIVOR conditioner.
- Use ACP styling products on a daily basis.
- Do not wet or shampoo freshly colored hair for 48 hours.
- Glaze with XTREME colors for intensity
 - XTREME colors can be mixed to create more reds.
- Bump up your developer to create brighter reds. Try using 30 Vol.
- Refresh your colors with VIVLY and/or REVIVOR Biotech

Are your reds browning out?

Lift out brown to achieve red tone

1. Decolorize with an EASILY Soap cap. One scoop each: EASILY Blond, Advanced Shampoo, 20 Vol. OXILY Developer and water.
2. Shampoo, towel dry.
3. Spray with ADVANCED Equalizer
4. Apply appropriate red VIVLY to replace missing pigments.
5. Apply favorite target red shade from roots to ends.

Want more dimension in your color?

1. Baliage EASILY Contrast onto your client's hair in a wet on wet technique.
 2. Shampoo with ADVANCED Shampoo, towel dry.
 3. Glaze with XTREME in your favorite color.
 4. Shampoo, condition, and apply ACP Color Loc and style with favorite ACP products.
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