



# COLORLY CORRECTIONS

Class description:

**Purpose:**

To define the need for corrective color. Helps define the differences in color correction from removing color bands, dark ends, over lightened ends and incorrect color balancing. To take the fear out of corrective coloring

**Goal:**

To improve the stylists color capabilities, help define the different types of color corrections, and increase colorists' use of the COLORLY ADVANCED FORMULA SYSTEM. To see how easy it is to correct and enhance hair color from all levels.

**Requirements:**

Full use of COLORLY ADVANCED FORMULA SYSTEM. Colorful I, II, III classes are required before this class is presented. This class is extremely informational, the stylist must have experience and taken all previous class in the introductory of IT&LY HAIRFASHION.

## ***COLORLY CORRECTIONS***

*A client comes into the salon with four different blonds, orange at the roots, gold mid-shaft, yellow ends and white tips.*

*The next client comes in with black ends and 6 inches of natural level 6 hair.*

*Now to make your day, a teenager comes in with red tinted roots and green ends.*

*Are you laughing, have you experienced this scene in you chair, this why you became a hair stylist.*

### **Introduce yourself**

### **Give Objective of the Class**

### **Ask attendees what their expectations are**

*First and foremost have a plan. You always want to achieve the most natural results with the least amount of damage to the hair. This may not be one-step color, but involve many steps to achieve the best results.*

- What does the hair look like now?  
Black, green, over-lightened, too red, multi- banding?
- What do you need to do to correct the problem?  
Remove color, repigmentize, color balance and deposit?
- Do you have the correct products to achieve the finished result?

### **Common color problems:**

- *Removal of black hair color*
- *Dark ends*
- *Green or ashy ends*
- *Bands of color*
- *Color to light*
- *Brassy under processed*
- *Flat drab color*
- *Henna*
- *Metallic salts*
- *Mineral deposits from well water*
- *Chlorine*
- *Non-professional (Kool-aid)*

## Explain the procedures in this part of class

Products and their usage:

### COLORLY ADVANCED FORMULA

- Low Ammonia Formulation, levels 1-10: 0.6 -1.8%, SS - 2.5%
  - Phyto-Wheat protein, Soybean and Coconut oils with Essential Fatty Acids
  - 68 shades
  - 100% gray coverage
  - Tri-level base
  - “Simple by Design”, ease of formulation
  - UV inhibitors
- *FILLER: Mix two appropriate colors together with water and 20 Vol. Clearoxily, develop for 10 mn, then apply target color directly over filler color.*

### EASILY BLOND

- Decolorizing Powder
- No Dusting
- Anti-Red agent
- On and Off the scalp flexibility
- Coconut Oil
- 3.8%

### EASILY Soap cap

- This will remove 1-2 levels of artificial hair color.
- Mix equal parts:
- EASILY Blond
- 20 Volume OXILY A.F.
- ADVANCED SHAMPOO
- Water

***Easily Soap cap:** Re apply if hair color does not lift, if lift is again not successful, you may need to apply Easily Blond with Oxily developer directly over tint. No water or shampoo added.*

### lyCOLOR

- Demi-Permanent, no lift deposit only
  - Gradually and naturally diminishes from the hair
  - No Ammonia
  - 18 Translucent shades + Clear
  - Same day chemical service
- *Perfect for bleeders or brassy under processed blondes.*
- *Fastest color corrector in the family of IT&LY HAIRFASHION colors.*

## **delyTON**

- Demi-permanent, no lift deposit only
  - No Ammonia, low hydrogen peroxide
  - Phytokeratine Complex
  - Silk protein conditioners
  - 24 mixable shades
  - Non-progressive
  - Bowl and brush application
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- *Perfect for low-lights*
  - *One step coloring for four to six week color*

## **VIVLY**

- Classic Semi-Permanent
- 14 Shades
- Retail Generating
- For use in Repigmentizing (replace missing pigments)
- Deposit only, Non-Peroxide, Non-Ammonia
- Designed to work best on drab or ashed out hair

### ***Corrective:***

- *Applied to drab ends at shampoo bowl when color is not the desired finished result.*
- *Apply to over-lightened ends, towel blot and then apply target color on top of VIVLY.*

## **COLORLY ADVANCED FORMULA EQUALIZER**

- Instant restructuring
  - Advanced protein complex restores protein without over filling
  - Special Vegetable Protein
  - Instant balance
  - Absolute control
  - Use before Permanent Wave or Color service to correct porosity
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- *Perfectly balanced to replace missing keratin and create the best environment to color or perm hair.*
  - *Creates even porosity.*

***At this point, typical problem issues can be discussed. Add any color problems from the stylists to help them along.***

## Scenarios:

- 1. Black ends and natural new-growth** (new-growth is a natural level 7, client used home products months ago and has level 1 black ends.)
- 2. Color is lighter than chosen target shade** (level 6 lowlights look like level 9 color.)
- 3. Color appears slightly gray, or muddy** (level 7 color applied to level 10 blond)
- 4. Color is slightly darker than desired look** (target shade to dark for client)
- 5. Target color appears flat not vibrant** (outgrowth color another line)

## How do you handle these corrective issues?

### Application:

*Slight color removal, Easily Blond Soap Cap:* When mixed with water, 20 Vol. OXILY developer, and ADVANCED SHAMPOO; a color remover for 1-2 levels or just lifting off old color to achieve a brighter more balanced color. Also, if color appears drab from not repigmentizing, this will lift off color to create a fresh environment for corrective service.

**Black ends:** EASILY blond must be applied with appropriate Advanced Formula OXILY developers to remove black tint. This will also remove natural color; care is needed in placement of EASILY Blond

**Repigmentizing:** When target color is 2 or more levels darker than “is now” color or previous color has been removed for various reasons, a filler is needed to replace missing pigments before target color is applied. Repigmentizing is also recommended when a fashion red is not holding its’ level. COLORLY ADVANCED FORMULA or VIVLY may be used in your application method. Follow the charts in choosing your correct repigmentizing formula. Keep in mind the Natural Contribution of Color as follows:

<u>Level</u>	<u>Color Value</u>	<u>Dominant Pigment</u>
1	Black	Blue
2	Darkest Brown	Blue/Violet
3	Dark Brown	Violet
4	Medium Brown	Red/Violet
5	Light Brown	Red
6	Dark Blond	Red/Orange
7	Medium Blond	Orange
8	Light Blond	Orange/Yellow
9	Lightest Blond	Yellow
10	Ultra Light Blond	Pale Yellow

Take into consideration the Natural contribution of hair in determining your correct colors for repigmentizing. Hair that needs to be repigmentized may not visually appear to need it. A strand test is a sure bet to save time and money in corrective coloring.

## Situations:

- A. Client comes to you with over lightened hair that was low-lighted, then refined, then soap capped, re-foiled, now all over to light. No re-growth is showing. Client wants natural color back.
- B. Client comes in with level 2 Black ends and four inches of natural level 7 slight ash base. She does not want to color her hair again. She wants her natural color all over.
- C. Client is over lightened with highlights and wants some of her natural level 6 to show through.
- D. You used a COLORLY 7C roots to ends, the client had level 9 gold

## Consultation

*Observe overall condition and tenacity of hair strength. Will this hair be able to accept color if change is possible? Is a conditioning treatment needed? Do a hair strand test with a clean dry follicle in a bowl of water. Does it sink, Float or maybe half and half? If the follicle sinks, your client's hair may not accept any color service.*

*Is it physically possible to achieve the target result? Do not be afraid to say "no" if you cannot correct the situation without losing a client in the process.*

*Find out what the client has been using; from hair colors, shampoos and conditioners, to waxes and pomades.*

*Does the client really understand the scope of the corrective nature? Repeat and review all possible situations that could occur.*

*What choices do you have, determine all possible avenues, and side streets. There is usually more than one choice in coloring. You have many color products to choose from and application methods. Offer more than one choice to the client if there is one.*

*Do not to forget to include in your consultation the cost and time involved.*

*Book a follow-up appointment for 3-4 weeks to ensure color deposit if hair has been over stressed from previous damage. Include your selection of ACP styling products for home maintenance.*

**Do not loose control of situation and oversee all applications.**

## CONCLUSION:

- Ask for questions
- Review color models
- Thank salon, models, and any other pertinent people
- Refer to Technical support hot-line for further assistance

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